

**SGK GOVERNMENT DEGREE COLLEGE  
VINUKONDA, PALNADU DISTRICT**



**INTERNATIONAL ACCOUNTING DAY**

**DATE: 10-11-2022**

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**CONDUCTED BY**

**DEPARTMENT OF COMMERCE**

**Activity Report**

<b>S. No.</b>	<b>Content</b>	<b>Name</b>
1	Name of the Programme	International Accounting Day
2	Date & Time	10-11-2022& 11.00 – 01.30 PM
3	Conducted by	Dept. Of Commerce
4	No. of Students attended	64
5	Chief Guest	Principal
6	Convener	Sri.M.Jagadeesh lecture in commerce

## Brief Description

International Accounting Day, was celebrated at seminar hall, organized by the Department of Commerce at SGK Government Degree College, Vinukonda. The event took place on 10/11/2022, with the honorable presence of our esteemed Chief Guest, Principal Dr. K. Srinivasa Rao, and the active participation of our Convenor and Head of the Department, Mr. M. Jagadeesh. The celebration was a significant milestone in promoting the importance of accounting education and awareness within our college community.

Event Highlights:

**Inaugural Ceremony:** The event commenced with an inaugural ceremony graced by the presence of Principal Dr. K. Srinivasa Rao. Dr. Rao delivered a motivational address, emphasizing the critical role of accounting in the modern global economy. He highlighted the ethical aspects of accounting and the need for responsible financial management.

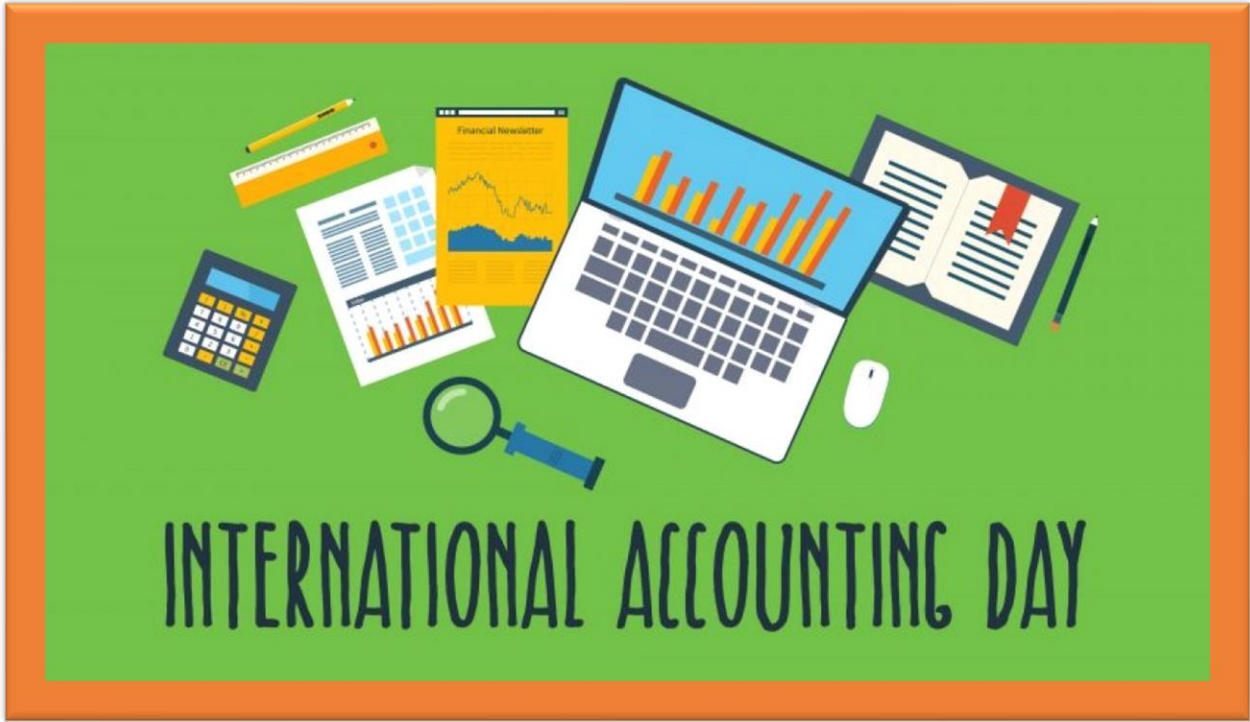
**Keynote Address:** Mr. M. Jagadeesh, Convenor and Head of the Department of Commerce, delivered an enlightening keynote address. He provided valuable insights into the history of accounting, its evolution, and its relevance in today's digital age. His speech also focused on the challenges and opportunities in the field of accounting.

**Interactive Sessions:** The celebration included interactive sessions with faculty members and guest speakers. These sessions covered various aspects of accounting, including financial reporting, taxation, and audit. Attendees had the opportunity to ask questions and engage in discussions.

**Student Presentations:** Students from the Department of Commerce showcased their interest by showing active involvement. This platform allowed students to demonstrate their knowledge and presentation skills, enhancing their academic and professional growth.

The International Accounting Day celebration at SGK Government Degree College, Vinukonda, was a resounding success. It served as a platform to educate, inspire, and foster a deeper appreciation for the field of accounting. The active participation and support of our Chief Guest, Principal Dr. K. Srinivasa Rao, and our dedicated Convenor and Head of the Department of Commerce, Mr. M. Jagadeesh, were instrumental in the event's success.

This celebration strengthened the commitment of our college to promote excellence in accounting education and raise awareness about the vital role accountants play in the business world. We extend our heartfelt gratitude to all participants, and sponsors who contributed to the success of this event. We look forward to continuing our efforts to nurture future accountants and financial professionals.





Principal Dr. K. Srinivasa Rao garu distributing prizes to Winners in quiz competitions







Conducted quiz competitions on the event of International Accounting Day